

# THE 2017 EVENT SAFETY SUMMIT

## CONFERENCE SCHEDULE

### Wednesday, November 29

**9:00 - 9:15 AM**

Introduction to The Pillars of Planning

by *Dr. Donald Cooper, Jim Digby, Steven Adelman (Event Safety Alliance)*

**9:15 - 10:45 AM**

Practical Risk Assessment

by *Chris Jones (Integro Insurance Brokers Ltd)*

Understanding risks to your event is the crucial first step in planning for safety. Risk Assessment is a tried and tested internationally accepted process to both assess and mitigate risks that guests and event staff are exposed to. Used effectively Risk Assessment can prevent accidents and incidents, provide the reassurance of legal compliance, and contribute to financial savings through a reduction of claims and accident costs. Using the 'hierarchy of controls' principle, this Risk Assessment workshop will provide delegates with the knowledge they need to complete a risk assessment and to apply proportional controls to mitigate risks at the events that they plan or promote.

**BREAK**

**11:00 - 12:00 PM**

Event Safety and Black Swans

by *Steven Adelman (Event Safety Alliance), Drew Brown & Jake LaGrone (Jason Aldean)*

A "black swan" incident is an occurrence that comes as a surprise, has a major effect, and which people rationalize after the fact with the benefit of hindsight. After each high profile act of violence at a live event venue, well-meaning experts rush to fit the incident into a larger pattern and suggest changes that would make everyone safer in the future. We'll challenge our assumptions about what the most widely recommended security measures would accomplish, and whether patrons, venues, vendors, and event professionals are prepared to accept the sacrifices to personal liberty required to implement these changes.

**LUNCH 12:00 - 1:00 PM**

**1:00 - 2:30 PM**

Those Dreaded Words: Paperwork, Documentation, and Administration

by *Eric Stuart (Gentain Events Ltd)*

A wise man (Sir John Harvey Jones) once said "Planning is an unnatural process; it is much more fun to do something. And the nicest thing about not planning is that failure comes as a complete surprise rather than being preceded by a period of worry and depression". As thrilling as winging it may seem, history shows that a lack of planning greatly increases the likelihood of failure. Committing your unique intentions, actions, and outcomes to paper is a tedious but crucial

(CONTINUED) step in the planning process that has both leading and trailing ramifications, and should never be "cut and paste". This workshop will explore the importance of documentation, the benefits of a structured approach to planning, and outline the components of an effective event safety document.

**BREAK**

**2:45 - 3:45 PM**

Culturing your Safety Culture

by *Steve Lemon (Event Safety Alliance), Prof. Michael Useem (Wharton School, University of Pennsylvania)*

Managing change is difficult even for experienced change managers, and many efforts result in frustration and failure. Changing our industry's safety culture hinges on our ability to engage and gain the buy-in of everyone from our leadership to the part-time workers on the front line. This panel discussion aims to remove the anxiety of change management and introduce you to effective strategies you can employ immediately to affect a positive change in your organization, and ultimately the industry as a whole.

**BREAK**

**4:00 - 4:45 PM**

Event Safety Alliance Update

by *Jim Digby, Donald Cooper (Event Safety Alliance)*

Event Safety Alliance Executive Director Dr. Donald Cooper provides an update on the Event Safety Guide standardization process, Event Safety Access Training, and future activities of the ESA.

**4:45 - 5:30 PM**

Safety in Product Design and Collaboration

by *Clair Global, Tait, Pyrotek, Upstage Video, CM, Atomic*

**5:30 - 7:00 PM**

Campus Open House/Reception

### Thursday, November 30

**9:00 - 9:15 AM**

Welcome and Day One Recap

**9:15 - 10:45 AM**

Taming Training: Solving Safety Training Troubles

by *Emma Parkinson (Coventry University)*

Stepping into the maze of safety training is often daunting. What do you need? What is available? Who is responsible? When can you fit it in? With touring crews, temporary staff and technical requirements everywhere you look, navigating your way to safety can feel

(CONTINUED) overwhelming: this session focuses on how taking a structured, risk-based approach to safety training can help you bring order to the chaos.

**BREAK**

**11:00 - 12:00 PM**

Raising the Lights: Mental Health in the Live Event Industry

by *Jim Digby, Steve Drymalski, Dr Lyn Rowbotham, Erica Krusen, Jimmy Chamberlin, Franky Perez*

Dr. Lyn Rowbotham and Erica Krusen, LMFT will present a panel discussion along with Franky Perez (Apocalyptica, Kings of Chaos, Scars on Broadway) and Jimmy Chamberlin (Smashing Pumpkins) focusing on topics including mental health, depression, suicide and addictions. This workshop will explore the challenges, barriers and what works as related to providing substance abuse and mental health treatment within the entertainment populations. It will address how to talk about mental health, the do's and don't's of discussing mental health issues with someone, seeking support, professional treatment options, managing stress, building strong connections, challenges to the community and recognizing triggers and warning signs.

**LUNCH 12:00 - 1:00 PM**

**1:00 - 2:00 PM**

Special Effects and Fireworks Safety Essentials

by *Brian Panther (Pyrotek Special Effects)*

The use of Pyrotechnics, Flames effects, Lasers, Cryogenics and Fireworks at live events involve many complex considerations, Pyrotek Special effects presents the key considerations for the safe usage of these effects at live events.

**BREAK**

**2:15 - 3:45 PM**

Management Misconceptions about Safety Leadership

by *Dominic Housiaux (Lankey & Limey LTD)*

Are you a proponent of "change management" and "thought leadership" or does the "value engineering" of those phrases make you want roll your eyes and switch off? The truth is that Management and Safety leadership are often conflated. We will explore how any individual can be a safety leader, through an interactive exercise we will explore how we can put "more authority where the information is"

**BREAK**

**4:00 - 4:15 PM**

Rock Lititz Presents...

by *Andrea Shirk (Rock Lititz)*

**4:15 - 5:00 PM**

Aerial Events: UAV Safety Basics

by *Federico Augugliaro, Simon Falsig (Verity Studios)*

Drone show systems are advanced show automation systems designed for live performances that enable the control of one to potentially thousands of autonomous drones. This technology has the potential to fundamentally transform the live events experience, provided that some of the key challenges - safety and reliability -

(CONTINUED) are properly addressed. First solutions for the safe deployment of this technology exist, and avant-garde creators are embracing the possibilities offered by autonomous drones.

**5:00 PM**

Group Photo

### Friday, December 1

**9:00 - 9:15 AM**

Welcome and Day Two Recap

**9:15 - 10:15 AM**

Designing for Wind Load: Engineering Basics

by *Ryan Hewlett (Tait)*

An overview of considerations when designing systems for outdoor use.

**BREAK**

**10:30 - 11:30 AM**

Coaching the Client

by *Dominic Housiaux (Lankey & Limey Ltd)*

For those in the trenches, the value of investing in safety is obvious. However, convincing those holding the pocketbook to look beyond the bottom line can often be challenging. This session will explore strategies for communicating the importance of considering safety to clients and similar decision-makers.

**11:30 - 12:00 PM**

Sharing of Hazard Hunt and Workshop Results

**LUNCH 12:00 - 1:00 PM**

**1:00 - 2:30 PM**

Putting it all Together: "SCHLOBOTNICK ENTERPRISES' ANNUAL EVENT"

This session pulls together the previous four "Pillars of Planning" (Risk Management, Planning, Training, and Documentation) with a round-table practical exercise designed to put to use both the week's teachings plus students' own creative thinking and new-found empowerment to challenge unreasonable assumptions and include input from additional stakeholders.

**2:30 - 2:45 PM**

Wrap Up and Goodbyes

